

The Dynamics of the Cultural Concept of *Terra Incognita* in the Development of DI

Summary

The tool of the *terra incognita* concept is twofold – it is both a prognostic vision of what might happen to human geographical and topographical experience, but also an opening of the internal contradictions of artificial intelligence itself. In addition, AI is conditionally similar to the aesthetic formation and aesthetic mode of operation, the explanation of aesthetic concept and theory, and even predicts the possibilities of AI. The deep aesthetic nature of AI makes it malleable, adapting to the flows of reality. Meanwhile, *terra incognita* as a cultural idea can be a model of the change in the perception of the whole reality and the transformation of local experience. Also, more and more attention is being

paid to the comparativist aspect of artificial intelligence, primarily the variations of the AI prose caused by the geographical and civilizational aspect. The cultural metaphor of *terra incognita* is able to establish a metadiscourse that interrogates AI realizations in the perspective of insecure human expectations. *Terra incognita* is precisely the archetype of insecurity - geographical, intercultural, intercivilizational, and geometrically spatial - and it is precisely the geographical, topographical modus of *terra incognita* that is the most capacious horizon of AI in human experience. Therefore, the development of AI may inevitably take over the dialectic of colonialism as an aggressive axiological relativism.

Keywords: artificial intelligence (AI), *terra incognita*, idea, aesthetics, conceptual art, geography, topography, culture, data, comparative studies.